



## Panphonics business solutions with directional audio

*Panphonics helps your business grow by creating value through various solutions. Panphonics solutions increase customer attention and satisfaction, while contributing to cost-savings and strengthening a brand value - something that cannot be achieved with a conventional audio technology.*

Panphonics directional audio technology enables control of audio footprint. It opens a door to a numerous applications to various businesses.

Thin and light directional speakers are easy to install and ready for customization - providing the best audio solution for your business.

# BUSINESS SOLUTIONS USING PANPHONICS DIRECTIONAL AUDIO

## ATTENTION BOOSTER™

**Target business:**  
Retail stores, shopping centers, airports



- Sales increase up to 300%
- Up to 10 times more customer attention
- 2 times more ad-revenues for DS operators
- Operational cost savings

## MOOD MAKER™

**Target business:**  
Retail stores, banks, offices, cafes, hotels



- Positive influence on sales
- Improved customer satisfaction
- Positive influence on brand value
- Easy integration with existing system

## STORY TELLER™

**Target business:**  
Museums, lobbies, kids' playing areas



- High audio quality without disturbing surroundings
- High speech intelligibility
- Cost savings by replacing headsets
- Multiple audio zones in a limited space

## VIRTUAL ASSISTANT™

**Target business:**  
Banks, shopping centers, airports, telecom shops



- Significant operational cost savings
- Efficient workforce management
- Business opportunity in geographically-challenging place
- 24/7 service operation enabled

## PRIVACY SOLUTION™

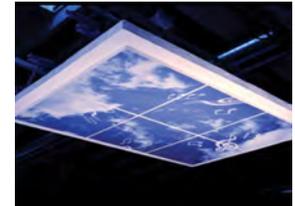
**Target business:**  
Banks, pharmacies, hospitals



- Privacy for customers in open-space
- More entertaining waiting experience
- Increased brand value with high-tech image
- Significant increase in customer satisfaction

## MUSIC MAKER™

**Target business:**  
Restaurants, hotels, cafes, fast-food shops



- Unique, innovative music experience
- Positive influence on brand value
- Guarding employees from noise
- Cost savings by replacing headsets

*Panphonics is the world's leading provider of directional audio speakers. Founded in 1997 and headquartered in Finland, Panphonics delivers targeted audio solutions for acoustically demanding applications. Panphonics Sound Shower® directional audio speakers can be found in banks, retail stores, digital signage projects, museums, information kiosks, service stations, theaters, and offices throughout the world.*

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**PANPHONICS**  
*Audio Innovations*



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