ViewSonic® Digital Signage Bundle for Your Business

*CD4200 Commercial Display with **DisplayIt!** interface.*

ViewSonic, the leader in visual display technology,
has partnered with Best Wave, to deliver an affordable, easy-to-implement digital signage solution for your business. The ViewSonic/Best Wave solution is ideal for:

• schools/universities
• small retail chains
• real estate offices
• restaurants
• grocery stores
• and similar locations

The bundle includes a CD4200 Commercial Display or N3735w LCD TV, an NMP-530 Network Media Player and a Best Wave's DisplayIt! signage software.

Why **DisplayIt!** from Best Wave?

• No design staff required for sign creation. Templates make it easy to create and manage professional looking signage.

• Minimal IT staff needed for implementation and maintenance.

• Setup takes only minutes.

• Incorporate PowerPoint slide shows and other multimedia content to create slide and multimedia shows.

• Create your own content libraries with digital video, still images, flash movies, text and web pages for inclusion on your digital signs.

• Create your own template or use the pre-formatted templates that allow precise image, text, flash and video placement. Preview on-screen or send directly to your digital sign.

• Powerful scheduler plays the right content on the right display based on your pre-determined schedule. Schedules can be repeated for any number of days, weeks, or months and on weekdays or weekends, etc.

• Scaled license and maintenance fees make small networks affordable and larger networks enjoy lower per-display costs.

• Includes Event Log to help you track advertising placement and impact.
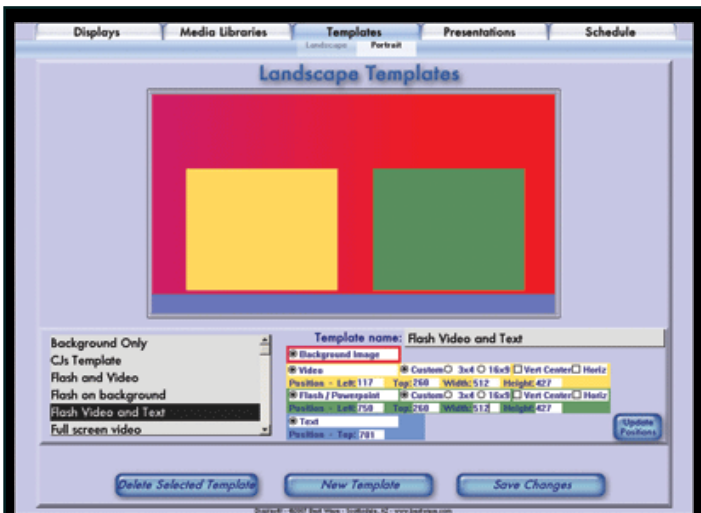
N3735w HD LCD TV and NMP-530 Network Media Player.
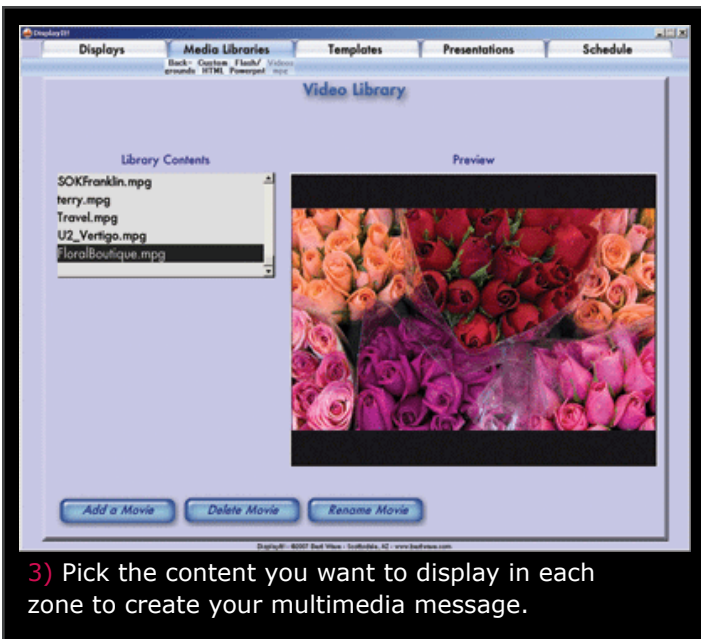

NOTE:
Any ViewSonic LCD TV can be implemented with a Network Media Player (ViewSonic's NMP-530) in a Best Wave digital signage solution. The choice is yours with LCD TVs and Commmercial Displays inscreen sizes ranging from 19" to 46".

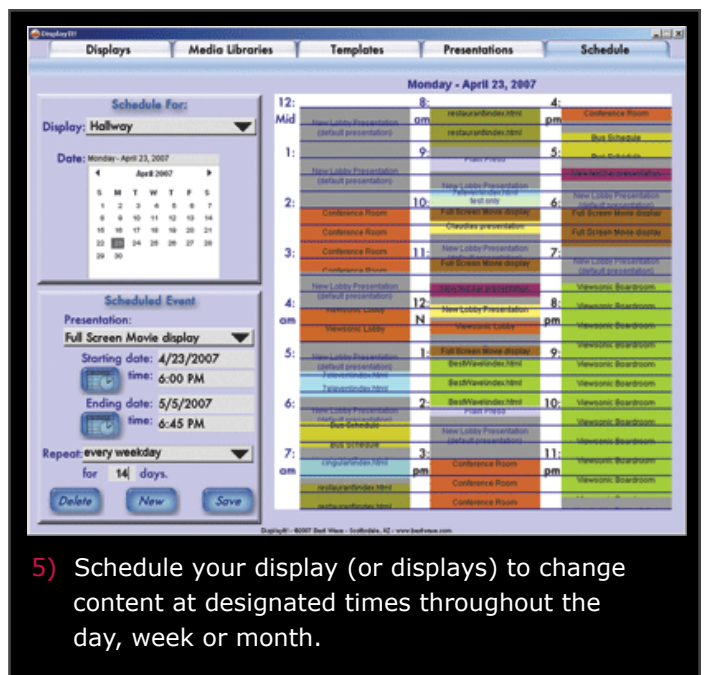**DisplayIt!**

ViewSonic®
See the difference®

1) Pick from the preformatted templates provided or create your own.

2) Designate zones for the different content you want to display, including video, PowerPoint, Internet RSS feeds, images and Flash files.

3) Pick the content you want to display in each zone to create your multimedia message.

4) Preview your display before publishing.

5) Schedule your display (or displays) to change content at designated times throughout the day, week or month.

ViewSonic Provides Digital Signage Displays Best Wave **DisplayIt!** software is compatible with ViewSonic displays and NMP Media Players. We recommend the following ViewSonic displays for your digital signage network.

Recommended ViewSonic Bundles:
• 37" N3735w Bundle
• 42" CD4200 Bundle
• 46" CD4620 Bundle

See the difference®