



Interactive wayfinding software for public buildings

What is 3D Wayfinder?



A wayfinding software that helps visitors to find their way in large public buildings.

For visitors:

Up to date digital directory with the best deals of the day.

For businesses:

Management tool for
administering tenant information and advertisements.



Benefitful features



Real **3D maps** that are more intuitive

- Semi 3D or 2D options



Quick **search** engine.

- Browse by topics or search by keyword



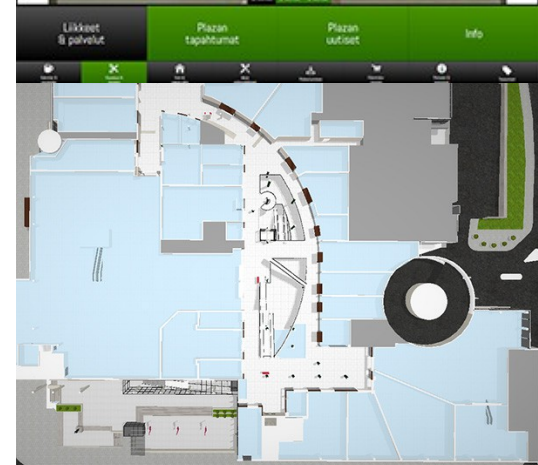
Graphical **route** visualization to destination



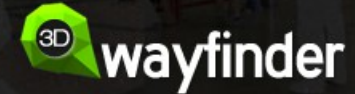
Open API for adding custom functionality



Monetizable



Content Management System



One system for all platforms



- change location information
 - name, description, logos & images
 - update maps
 - change floor plans
 - post advertisements
 - contextual text, banner and video ads
 - statistics of usage
 - Most popular location, kiosk, language
 - manage translations
- and more...

3D Wayfinder KIOSK



- Reach larger spectrum of visitors – **attract customers** from distance **with banner ads** and interactive map.
- Display additional information:
 - Weather forecast, clock, transportation timetable etc
- Idle modes
 - Screensaver modes for displaying media content
- Route and coupons print out
- Possible to integrate different devices
 - proximity sensor, speakers, printer etc.



3D Wayfinder WEB



- Reachable by QR codes and NFC
- Latest promotions and sale offers
- Graphical routes from current location to selected destination (automatic positioning possible)
- Remote CMS
- Integratable into clients website



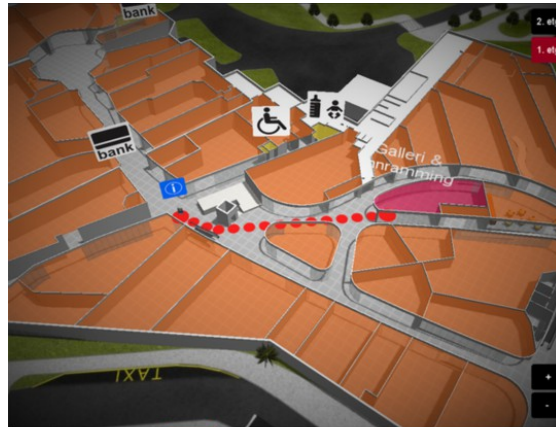
3D Wayfinder MOBILE



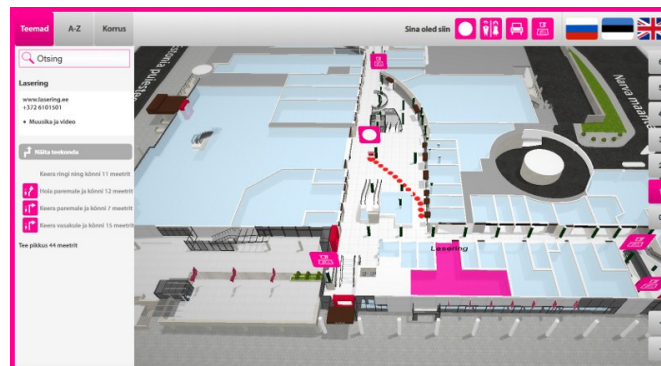
- All major platforms supported
- **Up to date maps** and location information
- Quick search engine
- Deals
- Customized layout
- Multiple integrations possible
(social networks, timetables, weather, websites, campaigns...)
- Remote CMS



Custom GUI



- logos
- icons
- background images
- colours
- buttons
- descriptions



SIRKOM Europe

DE: +49 40 73928854

ES: +34 91 1234 791

USA: +1 646 513 2923

info@sirkom.com

www.sirkom.com

Albert-Gebel-Str. 14

21035 Hamburg, DE